



2023 Latin America Conference on Lung Cancer

JANUARY 25-27, 2023 | MONTEVIDEO, URUGUAY



COMMERCIAL PROSPECTUS

JANUARY 25-27, 2023 | MONTEVIDEO, URUGUAY

Conquering Thoracic Cancers Worldwide



This prospectus outlines a number of flexible options for maximizing corporate brand recognition and customer contact. These opportunities are available as stand-alone items or as a package for various supporter levels.

Exhibit booths, scientific poster viewing sessions, and networking breaks are all scheduled to take place in the Exhibit Hall. This ensures exhibitors as much exposure and delegate traffic as possible. Your company's objectives are highly regarded by the IASLC, and we would be pleased to discuss and accommodate any suggestions that you feel would improve your representation and participation in the IASLC 2023 Latin America Conference on Lung Cancer.

CONTACT

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PLACE YOUR ORDER

Please place your order via our [online order form](#). Orders will be filled on a first-come, first-served basis.

For assistance in using the online order form please contact corporaterelations@iaslc.org.

INVITATION

Dear Colleagues and Friends,

The IASLC 2023 Latin America Conference on Lung Cancer will take place January 25 – 27, 2023 at the Radisson Montevideo Victoria Plaza, Uruguay. After last year's virtual edition, we are thrilled to invite you to join us again in a face-to-face meeting that we all have been looking forward to for so long.

The IASLC 2023 LALCA provides a unique opportunity for participants to attend lectures by international and local/regional experts on key advances in the science of treating, detecting, and preventing lung cancer and other thoracic malignancies. This conference allows an excellent opportunity to collaborate with thoracic oncology specialists based in Latin America.

We can't wait to see you in Montevideo, Uruguay in January, 2023.

IASLC LALCA 2023 Meeting Co-Chairs



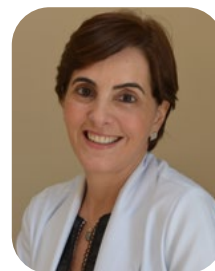
Luis Ubillos, MD, PhD
LALCA 2023 Co-Chair
Uruguay



Mario Varangot, MD
LALCA 2023 Co-Chair
Uruguay



Carlos Barrios, MD
LALCA 2023 Co-Chair
Brazil



Clarissa Mathias, MD, PhD
LALCA 2023 Co-Chair
Brazil

LATAM Group Co-Chairs



Luis E. Raez, MD
LATAM Group Co-Chair
United States



Edgardo S. Santos, MD
LATAM Group Co-Chair
United States



Christian Rolfo, MD
LATAM Group Co-Chair
United States



IASLC

International Association for the Study of Lung Cancer

ABOUT IASLC AND THE LATIN AMERICA CONFERENCE ON LUNG CANCER

Founded in 1972, the International Association for the Study of Lung Cancer (IASLC) is an international organization of more than 8,000 lung cancer specialists from 100+ countries. IASLC members work towards developing and promoting the study of etiology, epidemiology, prevention, diagnosis, treatment and all other aspects of lung cancer. IASLC's mission is to enhance the understanding and education of lung cancer to scientists, members of the medical community and the public. In addition to the annual meeting, the IASLC publishes the Journal of Thoracic Oncology, a prized resource for medical specialists and scientists who focus on the detection, prevention, diagnosis and treatment of lung cancer.

The IASLC Latin America Conference on Lung Cancer (LALCA) is an educational and scientific event which will cover key aspects of the diagnosis and management of lung cancer and other thoracic oncology. With a multi-disciplinary program including invited sessions, oral abstracts sessions and poster presentations, participants will learn about Screening, Cancer Control, New developments in Surgery, Targeted Therapy of Thoracic Malignancies and Immunotherapy in the Latin American region.



FACTS AND FIGURES

FROM PREVIOUS CONFERENCES

Year	Location	# of Delegates	# of Submitted Abstracts
2023	Radisson Montevideo Victoria Plaza, Montevideo, Uruguay	Est.400 in-person	Est. 80
2021	Virtual	332	108
2019	InterContinental Presidente Mexico City Mexico City, Mexico	904	85

FACTS AND FIGURES

FROM PREVIOUS CONFERENCES

Country / Region	LALCA 2021 Virtual
United States	37.16%
Brazil	9.06%
Mexico	6.04%
Canada	5.14%
Argentina	4.23%
Rest of Latin America	12.69%
Asia	10.27%
Europe	12.39%
No Country Given	3.02%

Country / Region	LALCA 2019 Mexico City, Mexico
Mexico	67.51%
United States	8.85%
Argentina	2.54%
Columbia	1.33%
Canada	0.77%
Rest of Latin America	5.52%
Asia	0.99%
Europe	0.99%
No Country Given	11.38%

Delegate Specialties

Specialties LALCA 2019			
Cancer Research / Basic Science	4.80%	Biostatistics	0.63%
Hematology	0.21%	Medical Oncology	1.04%
Thoracic Surgery	11.06%	Nursing	39.87%
Pathology	3.55%	Smoking Cessation	3.76%
Pulmonary Medicine	3.34%	Radiation Oncology	3.97%
Diagnostic Radiology	0.63%	Advocacy	3.76%
Other	23.38%		



THE VENUE

Radisson Montevideo Victoria Plaza is located in the historic Plaza Independencia where you can access to Ciudad Vieja (the Old City of Montevideo), and Mercado del Puerto (the Food Market where you can get some local cuisine) within a walking distance. The Rambla, known for its scenic coastal view, begins from Ciudad Vieja to the other end of city. You can also hire a bike to enjoy the beautiful scenery along the coastal road. The conference venue has more than 20,000 square feet of meeting spaces, 3 on-site full-service restaurants and bars, an indoor swimming pool and 2 indoor fitness centers.

759 Plaza Independencia,
Montevideo, 11100
Uruguay

MONTEVIDEO HOTEL ACCOMODATIONS

The Conference Secretariat (International Conference Services Ltd. (ICS)) is the official housing bureau for the IASLC 2023 Latin America on Lung Cancer and will offer assistance with the coordination of housing requirements for sponsors, exhibitors and delegates. Discounted room rates as well as additional amenities have been negotiated and are only available to delegates and groups who book through the housing bureau.

Although the association and the housing bureau have done their due diligence and negotiated the lowest possible group rate, we cannot predict future specials hosted by competing hotels. However, we urge all sponsors and exhibitors to book at an LALCA contracted hotel. The success of IASLC and LALCA depends on delegates, sponsors, and exhibitors using the contracted hotels. IASLC/LALCA cannot meet contracted room obligations if registrations, sponsors and exhibitors reserve rooms outside the official conference hotels. Rooms that are not filled create an expense for the Association in the form of financial penalties (attrition fees) and place the financial success of the Conference and the Association at risk, which increases with each delegate, sponsor and exhibitor who stays outside the Conference contracted hotels.

IASLC RETAINS THE RIGHT TO APPLY A PENALTY AND DOWNGRADE LEVELS OR BENEFITS TO ANY SPONSORS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK VIA THE OFFICIAL HOUSING BUREAU.

For more information please visit: <http://LALCA2023.iaslc.org>



PROMOTION, ADVERTISING AND EXHIBIT OPPORTUNITIES

The IASLC Latin America Conference on Lung Cancer 2023 (LALCA 2023) provides a unique opportunity for participants to attend lectures by international and local/regional experts on key advances in the science of treating, detecting, and preventing lung cancer and other thoracic malignancies. This is a multidisciplinary program, and we invite all healthcare professionals involved in the support and treatment of people affected by lung cancer to join this meeting. This conference provides an excellent opportunity to collaborate with thoracic oncology specialists based in Latin America.

As a Sponsor and/or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread exposure. We invite you to visit the Conference website at LALCA2023.iaslc.org for further information and to view our [Program at a Glance](#).

This document outlines the many options available to companies to promote their products and services during the Conference. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus. We are happy to discuss options with you.

CONTACT

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Fax: +1 720 325 2848

SUPPORT LEVELS

LALCA 2023 has designed the following Supporter Levels, which includes a list of benefits and entitlements. If a Supporter wishes to purchase any additional stand-alone benefits, they can be purchased for the listed price through the online booking form.

For assistance in using the online ordering portal please contact : corporaterelations@iaslc.org.



GOLD LEVEL

USD 75,000 | Exclusive

- Exposure and acknowledgment as a Gold Sponsor on the Conference website, selected onsite signage and printed materials.
- One (1) Tabletop exhibit
- Gold Sponsors will have the first choice to select exhibit booth location.
- Ten (10) Complimentary Registrations for your employees.
- Gold Sponsors will have the first right to select Symposia slot (additional fees apply).
- Approval fee waived to conduct an Advisory Board (additional costs may apply).



SILVER LEVEL

USD 50,000 | 3 Available

- Exposure and acknowledgment as a Silver Sponsor on the Conference website, selected onsite signage and printed materials.
- One (1) Tabletop exhibit
- Exhibit placement selection first come first served (after Gold Sponsor).
- Five (5) Complimentary Registrations for your employees.
- Approved to conduct an Advisory Board (additional fees apply).
- Silver Sponsors will have second right to select Symposia slot (additional fees apply).



BRONZE LEVEL

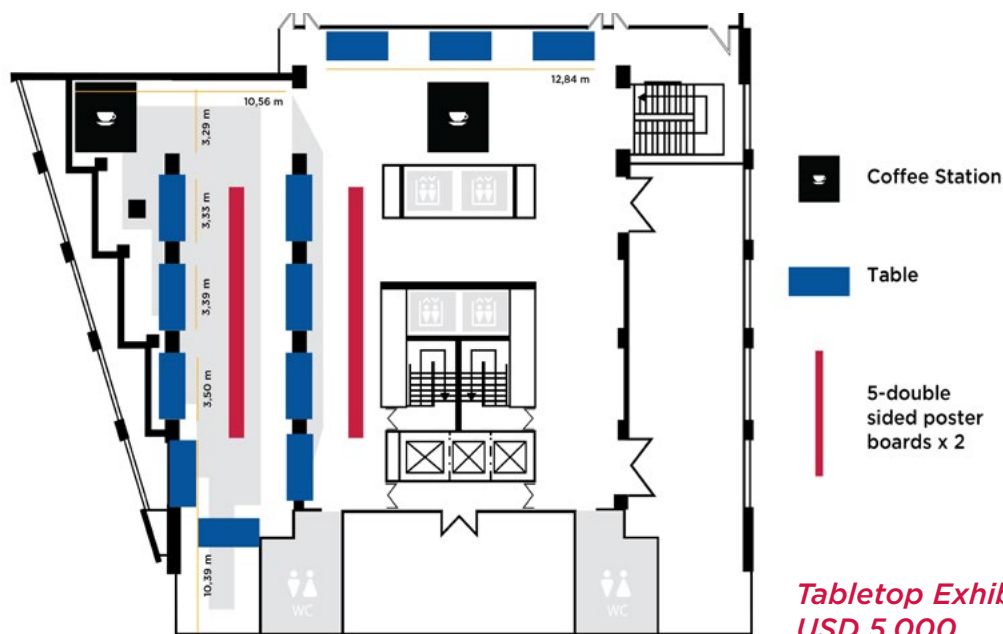
USD 25,000 | 5 Available

- Exposure and acknowledgment as a Bronze Sponsor on the Conference website, selected onsite signage and printed materials.
- One (1) Tabletop exhibit.
- Three (3) Complimentary Registrations for your employees.
- Exhibit placement selection first come first served (after Gold Sponsor).

EXHIBIT OPPORTUNITIES

The Exhibit and Poster Hall is located on the level 3 of the venue. The hall can accommodate up to twelve (12) Exhibitors on a first come first served basis, and will also include Poster boards. The Gold, Silver, and Bronze Level supporters will have first right to exhibit space.

The Program has daily dedicated time for Poster viewing and networking breaks to encourage delegates to visit the Exhibit and Poster Hall.



Tabletop Exhibit Booth USD 5,000

- *One (1) tabletop exhibit*
- *Panel with Company Name*
- *One table, two chairs, wastebasket, extension cord*
- *One (1) complimentary registration*
- *Listing in onsite program*
- *Booth will be assigned once opportunity has been purchased*
- *Exhibit placement first come first served after all level sponsors*

EXHIBITOR MANUAL

The Exhibitor Manual including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B etc.) will be available in November 2022 and will be sent to all exhibitors once payment has been received in full.

PROMOTION OPPORTUNITIES

Create a custom package by selecting from the following stand-alone items.

Please note that all exclusive options are limited to one company only. Items will be sold on a first come, first served basis. All prices are quoted in US Dollars (USD). Please note that payment must be made in USD, unless otherwise agreed upon.



WELCOME NETWORKING RECEPTION

The Welcome Networking Reception will take place on Wednesday, January 25.

It is the official opening of the Exhibit Hall and will provide delegates and exhibitors with the opportunity to network while enjoying local delicacies and beverages.

As the Sponsor of the Welcome Networking Reception, you will:

- Have tabletop cards with your company logo displayed on all food and beverage stations during the Welcome Networking Reception.
- Be acknowledged as the Sponsor of the Welcome Networking Reception.

USD 25,000 (Exclusive)



POSTER SUPPORTER

Top-rated abstracts accepted for Poster presentation may be printed and displayed on poster boards in the Exhibit Hall.

As the Poster Supporter you will:

- Have your company logo displayed on the Poster Board numbers.

Poster Viewing time at LALCA 2023 is as below:

09:30 – 10:30 on Thursday, January 26, 2023

15:15 – 16:15 on Thursday, January 26, 2023

10:45 – 11:45 on Friday, January 27, 2023

USD 25,000 (Exclusive)

** timing subject to change*



NETWORKING BREAKS

Each day, the conference will provide refreshments during the morning and afternoon networking breaks.

As the Networking Breaks Supporter you will:

- Have your company logo on tabletop cards on all food and beverage stations
- Receive acknowledgement in the onsite program

Networking Break time at LALCA 2023 is as below:

09:30 – 10:30 on Thursday, January 26, 2023

15:15 – 16:15 on Thursday, January 26, 2023

10:45 – 11:45 on Friday, January 27, 2023

USD 5,000 (3 Available)



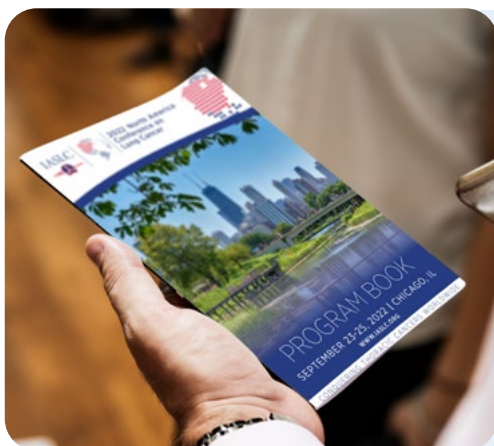
DOOR DROPS

As the door drop sponsor, a promotional piece can be delivered directly to the attendees staying at the Radisson Montevideo Victoria Plaza at their hotel room door on either Day 1, 2, or 3 of the conference. Materials to be distributed subject to approval. Promotional Material to be provided by the supporter.

USD 5,000 (3 Available)

ADVERTISING OPPORTUNITIES

PRINT ADVERTISING



ONSITE PROGRAM BOOK

Advertiser will be responsible for providing their advertisement in high resolution, print ready format as per specifications to be communicated by the IASLC.

Options as below:

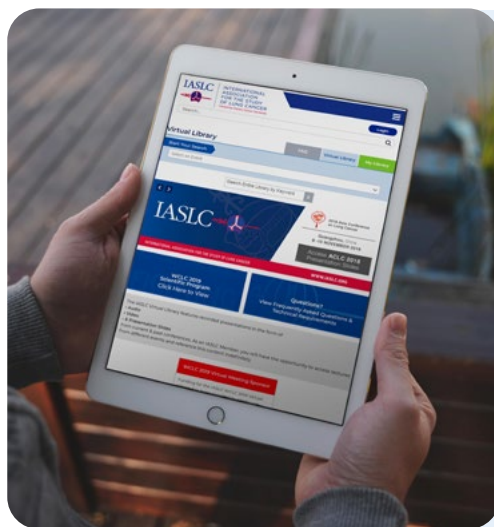
Back Cover – USD 15,000 x 1

Inside Back Cover – USD 10,000 x 1

Inside Front Cover – USD 10,000 x 1

Full Page – USD 5,000 x 10

DIGITAL ADVERTISING



DIGITAL ADS

Advertiser will be responsible for providing their advertisement in high resolution format as per specifications and timelines to be communicated by the IASLC. Failure to provide the banner to specs or delayed will result in loss of the opportunity without a refund.

Options as below:

Pre-Conference eBlast Banner* – USD 2,500 x 6

**The IASLC will send emails to more than 17,000 interested parties on a regular basis prior to the event to update on newest developments about the Conference. Your custom banner will be displayed in the body of the eBlast.*



INDUSTRY SYMPOSIA AND SATELLITE CME SYMPOSIA

Wednesday, January 25, 2023	20:30 - 21:30 Evening Symposia	2 AVAILABLE (USD 30,000)
Thursday, January 26, 2023	13:00 - 14:00 Lunch Symposia	2 AVAILABLE (USD 40,000)
	17:30 - 18:30 Evening Symposia	2 AVAILABLE (USD 30,000)
Friday, January 27, 2022	13:00 - 14:00 Lunch Symposia	2 AVAILABLE (USD 20,000)

Industry Symposia (IS) and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2023 Latin America Conference on Lung Cancer. The IS programs are approved by the IASLC as an independent activity held in conjunction with the Conference. These programs are not sponsored or endorsed by the IASLC.

Industry Symposia must comply with all applicable [ACCME Standards for Commercial Support](#). Sponsors are required to submit their agenda and presentation slides to the conference scientific committee in advance for approval. Limited to one symposium per sponsor (first come, first served – based on time of program being provided for review).

NOTES:

- *The Symposia package includes meeting Room and basic AV set up at Radisson Montevideo Victoria Plaza; different room sizes available.*
- *Acknowledgement in the onsite program and on the conference website.*
- *Opportunity for an invitation email to all registered delegates. (IASLC will send email with symposia schedule).*
- *Symposia hours are subject to change.*

ADVISORY BOARD AND ANCILLARY MEETINGS

ADVISORY BOARD AND ANCILLARY MEETINGS – USD 10,000* (EXCLUSIVE TO GOLD AND SILVER SPONSORS)

Any industry meeting wherein invited participants are professional attendees of the Conference (doctors, physicians, etc.) will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet the specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the conference or not).

Advisory Board and Ancillary Meetings adjunct to the IASLC 2023 Latin America on Lung Cancer are not allowed to take place during blackout times.

Advisory Board Meeting time at LALCA 2023 can be held during the following schedule:

9:00 – 15:30	Wednesday, January 25, 2023
20:00 – 21:00	Wednesday, January 25, 2023
7:30 – 8:30	Thursday, January 26, 2023
8:30 – 9:30	Thursday, January 26, 2023
15:00 – 16:00	Thursday, January 26, 2023
17:00 – 18:00	Thursday, January 26, 2023
7:30 – 8:30	Friday, January 27, 2023
8:30 – 9:30	Friday, January 27, 2023

The fee to host an Advisory Board Meeting includes:

- Meeting space at the Radisson Montevideo Victoria Plaza (if space permits).
- Basic AV package including projector, screen and lectern microphone.

NOTES:

- *The fee for holding an Advisory Board or Ancillary Meeting varies according to the number of invited participants, location, and time of the meeting. For detailed information and to discuss your requirements, please contact the Conference Secretariat at LALCA2023-industry@icsevents.com.*
- *You are permitted to hold the meeting at another property; however, the fee still applies, and meeting space and the AV package will not be available.*